

Job Description Graphic Designer

Key Requirements:

- Bachelor's degree in any field.
- 6 months - 1 year of relevant experience.
- Passion for creativity.
- Understanding of social media marketing.
- Familiar with design softwares - Photoshop and illustrator (add on).
- Ability to work effectively in a fast-paced, deadline-driven environment.

Key Responsibilities:

- Develop creative design for digital media, including but not limited to websites, social media graphics, brochures, banners, infographics, and advertisements.
- Collaborate with internal teams to understand brand requirements and objectives.
- Create and modify design assets using graphic design software tools, ensuring high-quality standards and timely delivery.
- Ensure designs are consistent with the client's brand guidelines and visual identity.
- Stay updated with design trends, techniques, and industry best practices.
- Handle multiple client deliverables simultaneously and meet deadlines.
- Communicate and present design concepts effectively to stakeholders.
- Maintain organized design files and documentation.