

**Job Description**  
**Account Director - Brands**

### **3 Simple asks**

- Lead end to end operations for a cluster of brands
- Manage internal & external stakeholders for your team
- Be responsible for the P&L of your cluster

### **What do we need:**

- Great Passion for ideas and solutions resulting in overall client delight
- Minimum 8 years of working for Digital First Advertising agency or working on the Brand-side

### **Key Responsibilities**

- Heading and Managing the P&L of your cluster
- Drive strategic marketing campaigns to achieve client KPIs
- Creative input on social media campaigns
- Identify brand needs and pitch services that can be a potential revenue stream
- Maintain great working relations with all agency stakeholders to ensure superior client satisfaction
- Timely review, training and motivation to ensure that the team is working efficiently and overall retention is high
- Be on top of relevant data, trends, successes, exceptions etc. in the field of digital

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