



Rather than standard gyaan about the company, here are some quick points which can help you know more about us, faster and better.

Once you read this, page 3 onwards will be the job description for the job you intend to apply for.

**Agency Name:**

White Rivers Media (Ofcourse, you know our name, but please spell it right. Unlike Shakesphere we believe it's all in the name)

**Team Size:**

300

**Some Brands the Agency handles:**

Dream11, Sony, ITC Group, Times Group, Realme, Tseries, AWS, Zee, Universal Pictures, Viacom18 to name a few.

**Some campaigns done recently:**

#Dream11IPL campaign (title sponsorship campaign)

Scam1992 for Sony LIV

And ofcourse, the most viral campaign on The Great Khali's instagram -

<https://www.instagram.com/p/CQVUhCCDqWV/>

**Growth Potential:**

The agency was less than 20 people team in 2017 and we recently crossed 300.

Last 5 years has seen great growth. The agency has doubled its team size even in the pandemic and has put out 50 additional vacancies as you read this.

**Popularly known as:**

An agency to watch out for in 2022 and the right agency to grow in your career.

**Office Location:**

Mumbai - Vidyavihar - Stone throw away from station, 10 min away from metro and 7 min off SCLR/BKC/Phoenix Market City

**Case Studies:**

<https://www.whiteriversmedia.com/case-studies/>

**Latest DVC:**

[https://www.youtube.com/watch?v=jAghZDyaxY0&feature=emb\\_title](https://www.youtube.com/watch?v=jAghZDyaxY0&feature=emb_title)

**Follow the agency:**

<https://www.instagram.com/whiteriversmedia/>

<https://twitter.com/whiteriversm>

<https://www.linkedin.com/company/whiteriversmedia>

## **Job Description for Assistant Manager - Backend Web Developer**

### **3 Simple Asks:**

- Be responsible for complete day to day operations of the brands you are working on from website design and development perspective
- Work very closely with the Tech Head and Web team manager to help them pitch and win new businesses for the agency
- For brands already working with WRM, create world class websites

### **What do we need:**

- Great Passion for tech
- Deep skill sets in:
  - eCommerce experience with Magento development.
  - · Competent with PHP object-oriented programming & MVC applications.
  - · Expert understanding of Magento's code structure, extension architecture, theming hierarchy, and fallback components.
  - · Extensive knowledge and experience of building WordPress CMS websites.
  - · Knowledge of industry standard themes and plugins, plugin modification, plugin development and theme development in WordPress.
  - · Good understanding of front-end technologies, including HTML5, CSS3, JavaScript, jQuery would be an added advantage.
- Minimum 3 years of web design and development experience

### **What will your day look like, if on board:**

- Being neck deep busy in working on backend of websites of clients of WRM
- Spending time researching and learning new technologies in the backend web world.
- Working closely with the tech manager and being a part of trainings of web team organized to grow as a professional.
- Create, manage and maintain the websites created at WRM

-Work closely with the clients who have given their SEO mandate to WRM and help them achieve their goals.