

Job Description
Copywriter

3 Simple asks

- Be the content custodian for the brands you shall be working for at WRM.
- Be responsible for day-to-day content which could be text, video, audio or imagery based.
- For brands already working with WRM, create kickass content led campaigns


What do we need:

- Great Passion for advertising.
- Be a grammar nazi (You may excuse us for some of the typos in this JD though :p)
- Minimum 2 years of experience working in an advertising agency

Key Responsibilities

- Plan content strategies, create content banks and be responsible for entire content mandates for the brands allocated to you.
- Spending time in researching, cracking insights and delivering great campaigns with the same.
- Spending time speaking to the strategy team and design team to give your ideas life.
- Spending time knowing and reading up about all new things digital, latest global news making campaigns and more.
- Be a part of content strategy for case studies and more
- Create great campaigns for WRM, which add real value to the clients and their objectives and ofcourse win awards :)



 White Rivers Media, Sahney Compound, Above DHL, Next to Vidyavihar Station West, Mumbai.

 contact@whiteriversmedia.com